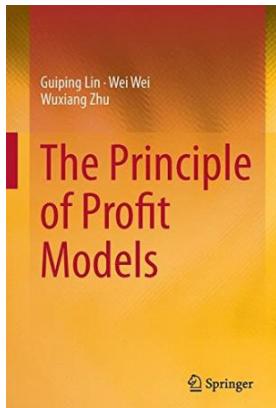


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THE PRINCIPLE OF PROFIT MODELS



Springer-Verlag Berlin and Heidelberg GmbH & Co. KG. Hardback. Book Condition: new. BRAND NEW, The Principle of Profit Models, Guiping Lin, Wei Wei, Wuxiang Zhu, This book mainly focuses on defining profit models, on how many main kinds of profit models there are, how profit models can change a company, and how to tailor a profit model to the needs of a certain company. In this context, profit models are classified as fixed-income, remaining-profit and profit-sharing, admission, toll, parking, fuel...

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- Authored by Guiping Lin, Wei Wei, Wuxiang Zhu
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