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## How About never--is Never Good for You?: My Life in Cartoons (Hardback)

By Bob Mankoff

Henry Holt Company Inc, United States, 2014. Hardback. Book Condition: New. 254 x 213 mm. Language: English . Brand New Book. Memoir in cartoons by the longtime cartoon editor of The New Yorker People tell Bob Mankoff that as the cartoon editor of The New Yorker he has the best job in the world. Never one to beat around the bush, he explains to us, in the opening of this singular, delightfully eccentric book, that because he is also a cartoonist at the magazine he actually has two of the best jobs in the world. With the help of myriad images and his funniest, most beloved cartoons, he traces his love of the craft all the way back to his childhood, when he started doing funny drawings at the age of eight. After meeting his mother, we follow his unlikely stints as a high-school basketball star, draft dodger, and sociology grad student. Though Mankoff abandoned the study of psychology in the seventies to become a cartoonist, he recently realized that the field he abandoned could help him better understand the field he was in, and here he takes up the psychology of cartooning, analyzing why some cartoons make us laugh...



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