



A Financial Guide for Small Business (Paperback)

By G W Johnson

Createspace, United States, 2013. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. As the title suggests, this book is a financial guide for small business. It is an easy to read, straight to the point book based on forty years of accounting and finance experience by the author. It covers key areas of financial success for a small business such as: creating a purchasing manual, controlling and promoting labor efficiency, weekly profit and loss reporting, controlling utility costs, setting operating targets and influencing revenue growth. While this book targets small businesses already in existence, there is a bonus section on creating a business plan. In addition to the book, the reader gains access to fully developed and easy to alter templates created in either Microsoft Word or Excel for creating a Purchasing Manual along with commonly used forms to compliment the purchasing function. Two of these forms help with the complicated decision process concerning whether to invest in Property, Plant and Equipment or Major Repairs. There are other templates that may help in implementing a Weekly PL Report. Also, available is a fully developed Business Plan that should help in...



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