

Guerrilla Marketing and Joint Ventures: Million Dollar Partnering Strategies for Growing ANY Business in ANY Economy



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Morgan James Publishing, 2014. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: "Guerrilla Marketing and Joint Ventures will help any entrepreneur especially start-ups go from zero to hero-it's like David partnering withGoliath and both of them winning!" - Kevin Harrington, CEO of As Seen On TV and star of ABC's hit show Shark Tank "This is quite simply the breakthrough book for business owners-of all sizes-in all areas. All business success in the years ahead will be determined byyour ability to enter into more and better joint ventures." - Brian Tracy, New York Times Bestselling Author, The Psychology of Selling "Discover the secret of leverage with this masterpiece by the late founding father of guerrilla marketing and his brilliant co-author. A truly practical,money-making, terrific work of genius." - Joe Vitale, author "Hypnotic Writing" and star of the movie The Secret "In the 35 years Margie and I have had our leadership training and development company, we have had many joint ventures. Some have worked well; others havebeen less successful. If we had read Jay and Sohail's book Guerrilla Marketing and Joint Ventures years ago, our track record would be almostperfect. Their advice can help you, too-because today you can't do everything by yourself. You need productive, strategic partnerships." - Ken Blanchard, co-author of New York Times Bestseller The One Minute Manager "Smart marketers have figured out that collaboration provides unbelievable potential for revenue generation. Jay and Sohail have laid out the plan for youto succeed with joint ventures. Read this book and gain the benefits of their experience!" - Tom Hopkins, New York Times Bestselling Author of How to Master the Art of Selling "Jay Conrad Levinson has given so much to the business and marketing world over the past few decades. It's a...

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